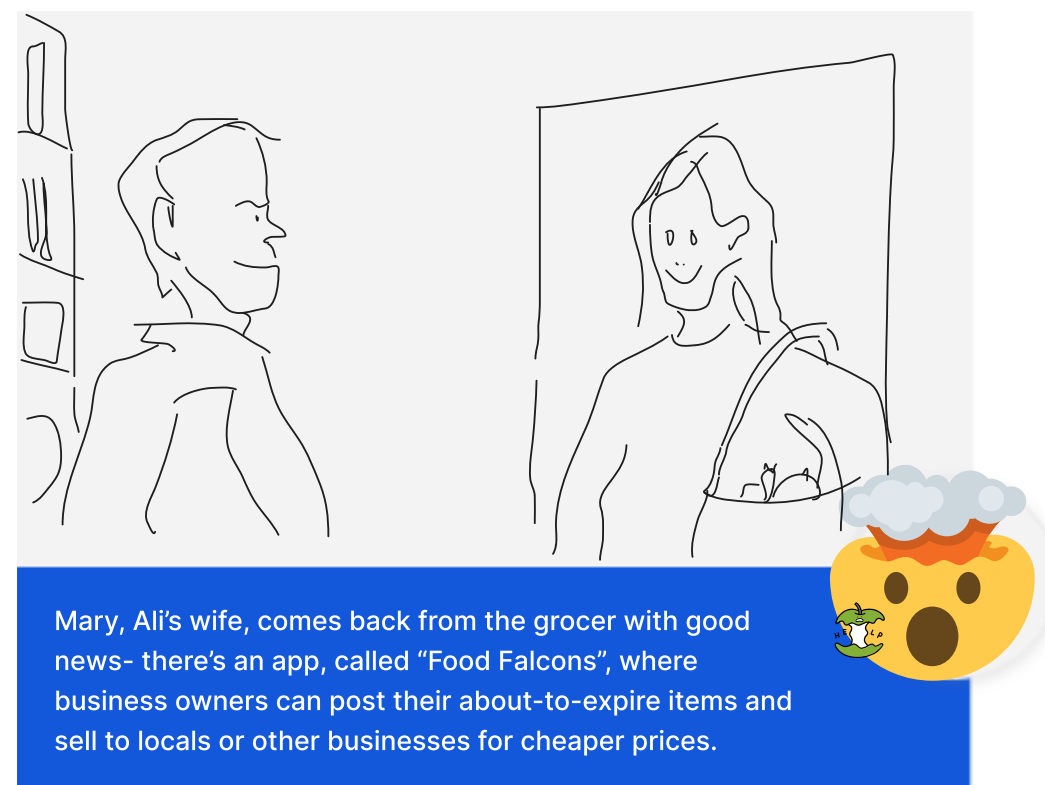
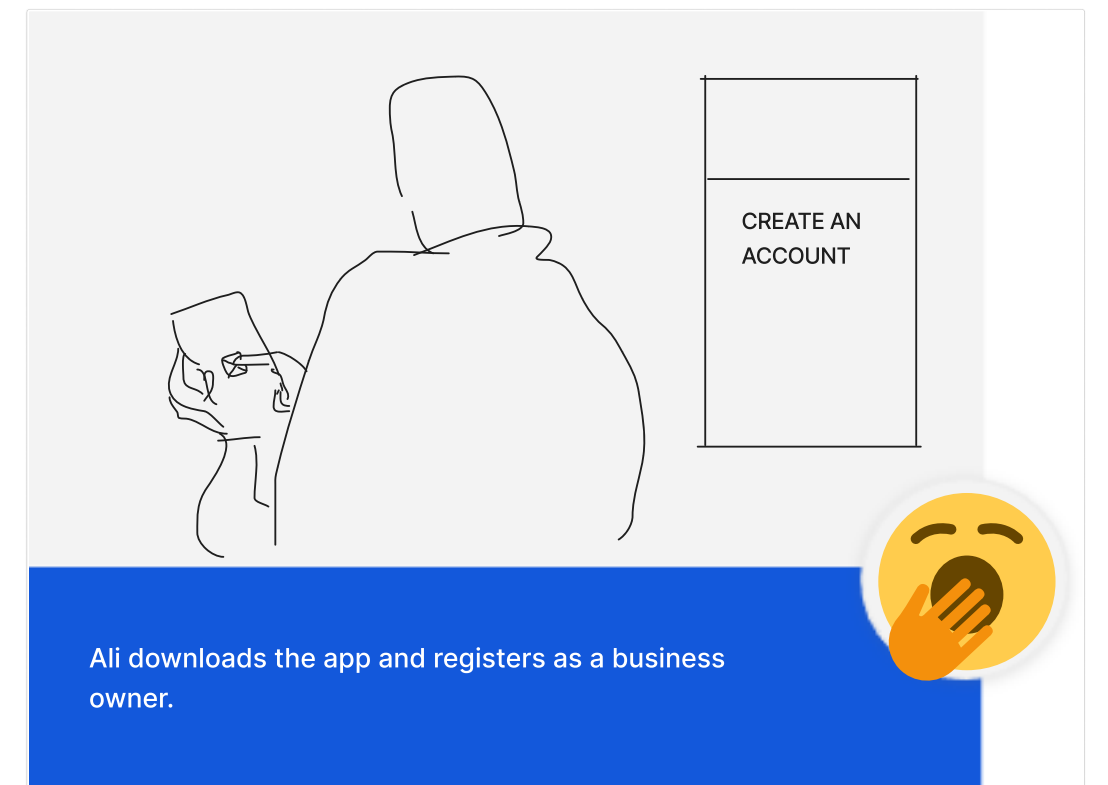


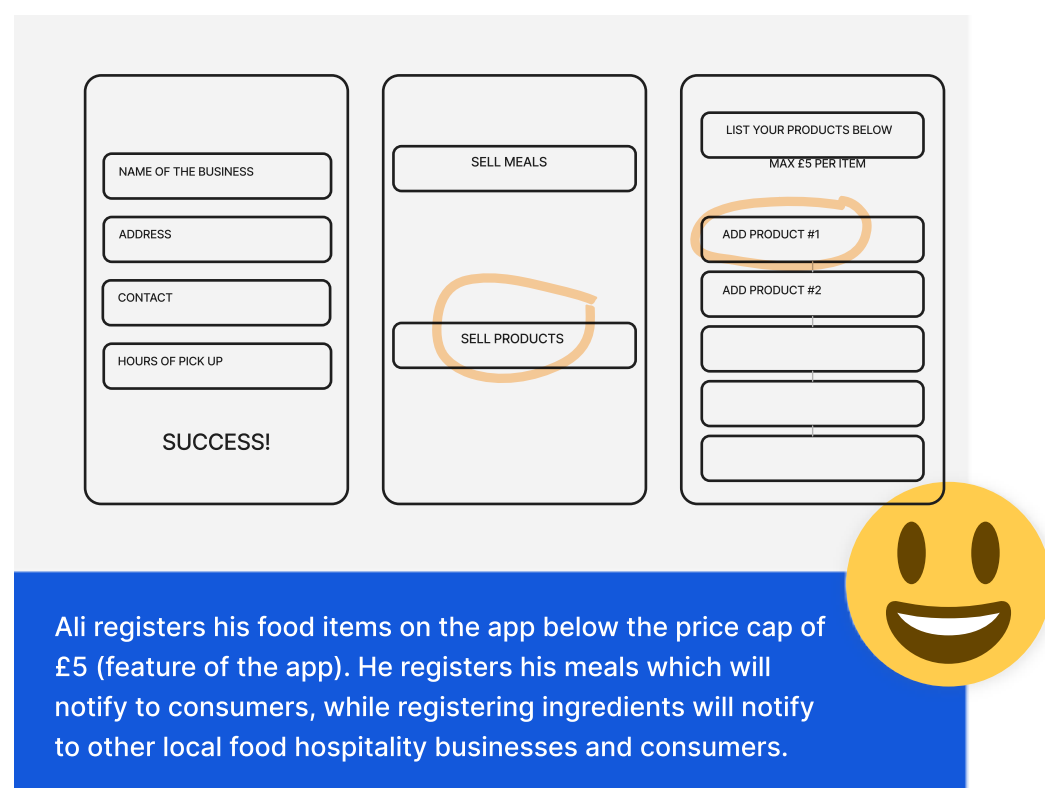
Ali, an owner of a Turkish restaurant, realises he has a lot of leftover food which is about to expire. It's been an unexpectedly quiet week at the restaurant.



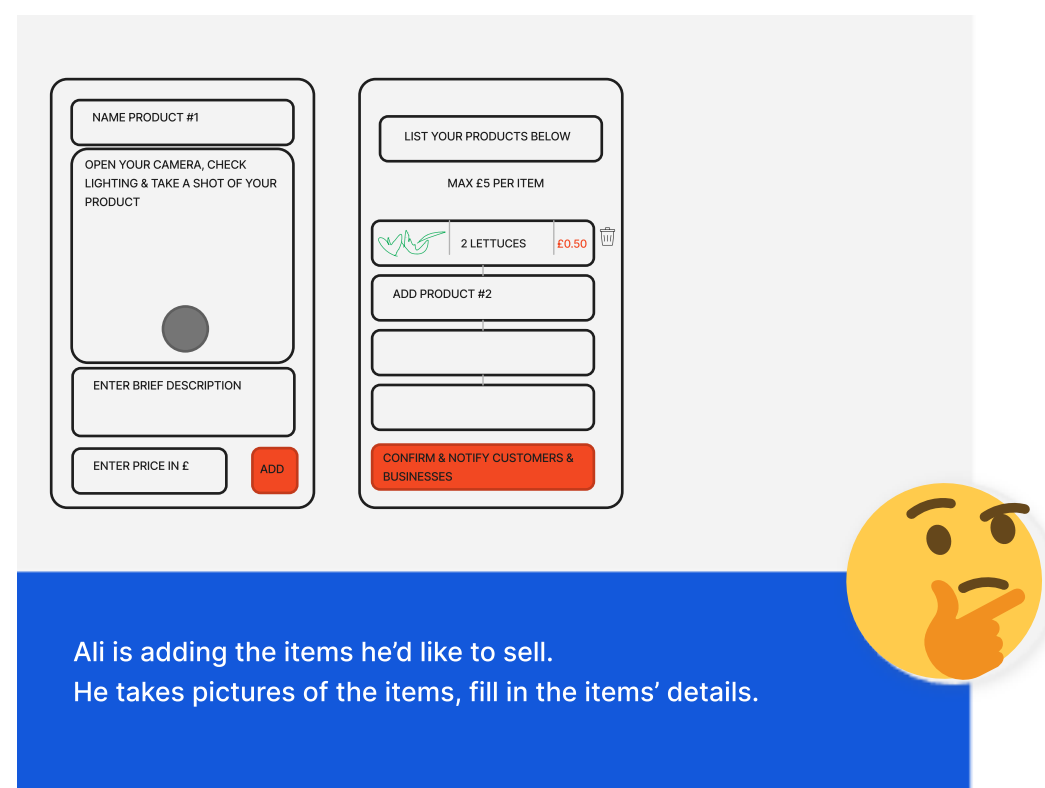
Mary, Ali's wife, comes back from the grocer with good news- there's an app, called "Food Falcons", where business owners can post their about-to-expire items and sell to locals or other businesses for cheaper prices.



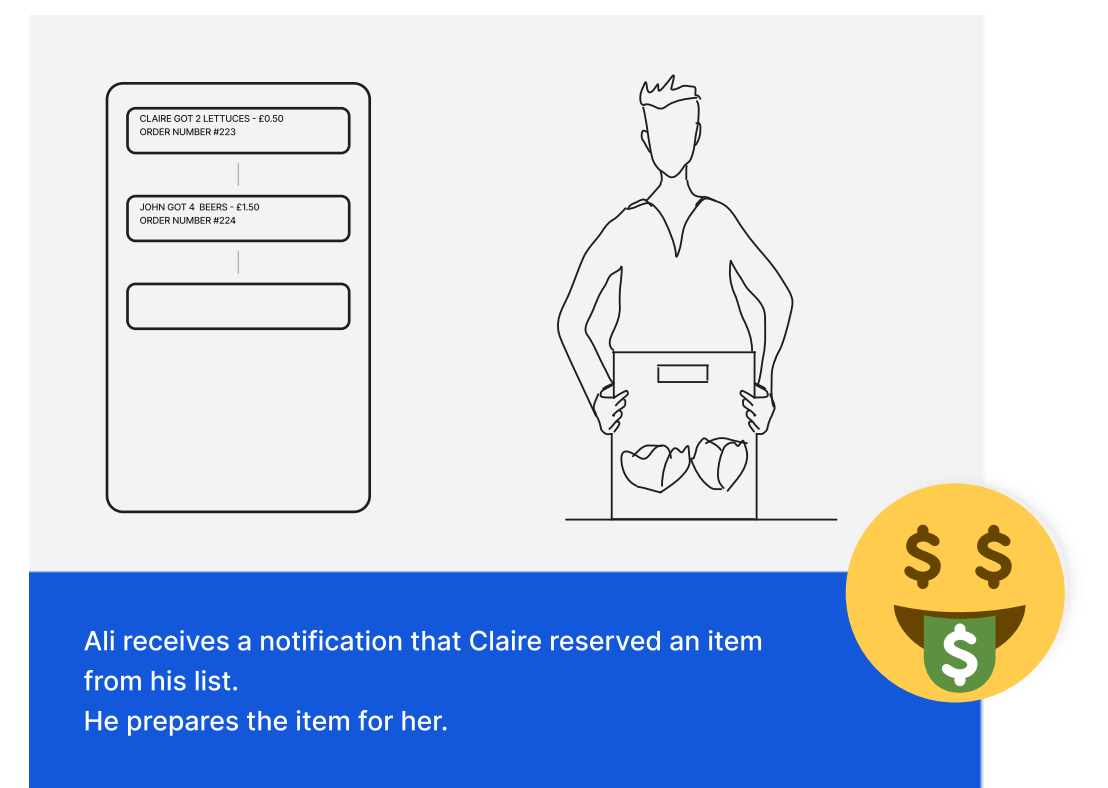
Ali downloads the app and registers as a business owner.



Ali registers his food items on the app below the price cap of £5 (feature of the app). He registers his meals which will notify to consumers, while registering ingredients will notify to other local food hospitality businesses and consumers.



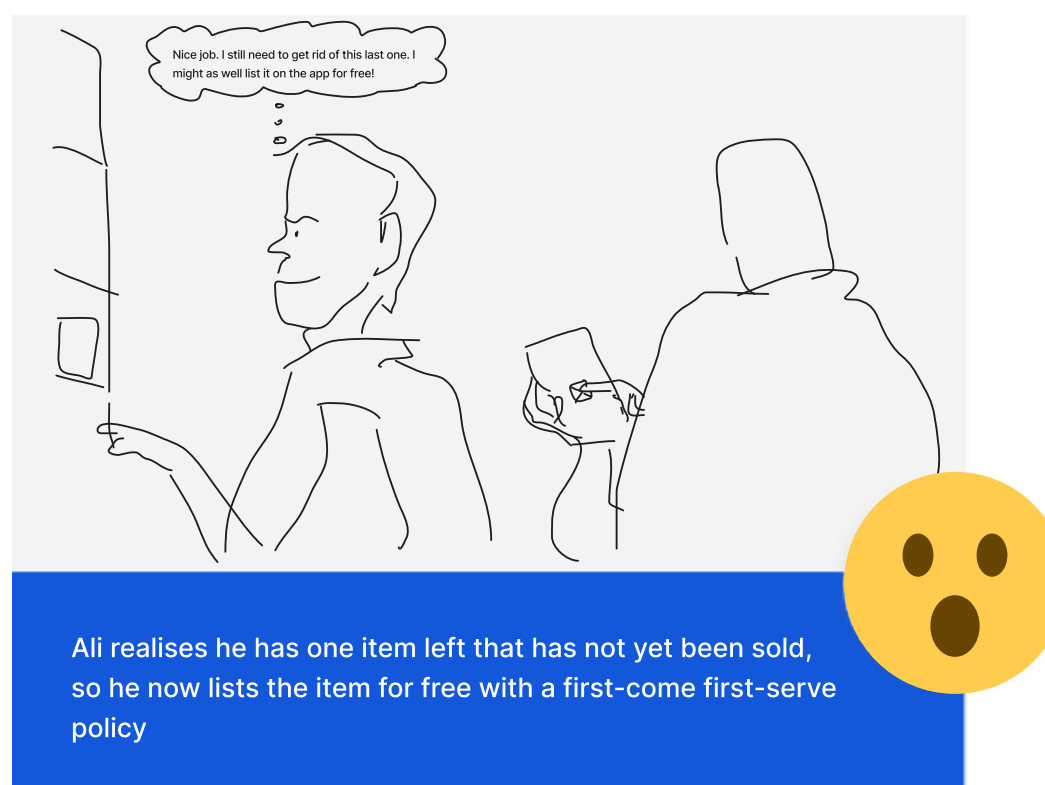
Ali is adding the items he'd like to sell. He takes pictures of the items, fill in the items' details.



Ali receives a notification that Claire reserved an item from his list. He prepares the item for her.



Claire arrives at the restaurant. Ali hand over a bag with the items listed to Claire



Ali realises he has one item left that has not yet been sold, so he now lists the item for free with a first-come first-serve policy



Robert picks up the the last item within 10 minutes of posting, Ali is now happy that he has removed all of his items and prevented food waste!